

# JOURNAL OF GENERAL MANAGEMENT RESEARCH

ISSN 2348 – 2869

## JOURNAL SUBSCRIPTION FORM

Please fill in the form and send it back to us either by post or email.

**Address:** Symbiosis Centre for Management Studies, NOIDA

Block A, Plot No. 47-48, Sector 62, NOIDA – 201301

**E-mail:** journal@scmsnoida.ac.in; **Phone:** 91-120-2405065/67

Subscription	Number of Issues	Subscription Charges
One Year	2	Rs. 1000

### SUBSCRIBER DETAILS

Name: \_\_\_\_\_  
(First Name) (Last Name)

Title: \_\_\_\_\_ Department: \_\_\_\_\_

Address: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I would like to subscribe the journal for \_\_\_\_\_ year(s).

Total copies of subscription: \_\_\_\_\_

Total amount: \_\_\_\_\_

**Payment Details (Payment can be made through Demand Draft or Online Transaction)**

### DD Details

D.D. No. \_\_\_\_\_ Name of the bank \_\_\_\_\_

In favor of SCMS NOIDA.

### Details for Online Transaction

Bank Name: Bank of India

Branch: Sector 62, NOIDA

Account Holder: SS\_SIU (SCMS-UG) RECEIPT A/C

Bank Account No: 712210210000013

IFSC code: BKID0007122

Account Type: Savings

Date: \_\_\_\_\_

Signature with Seal

## GUIDELINES FOR AUTHORS

*All manuscripts can be submitted in MS Word format to [journal@scmsnoida.ac.in](mailto:journal@scmsnoida.ac.in)*

- **Article Preparation**
  - o The article should be submitted electronically in single column format, with a word count of **5000–7000** (excluding figures).
  - o *All articles must be written in UK English.*
  - o Submissions should be formatted in single spacing and Times New Roman size 10 font.
  - o The order of the paper manuscripts should be adhered to title, authors, affiliations, abstract, keywords, main text, acknowledgement, references and then appendix.
- **Title, Abstract, Keywords, Addresses, Biographical Notes**
  - o **Title:** as short as possible, with no abbreviations or acronyms.
  - o **Abstract:** approximately 100 words, maximum 150.
  - o **Keywords:** approximately 10–15 words or phrases.
  - o **Address:** position, department, name of institution, full postal address and email address for each author.
  - o **Biographical notes:** approximately 100 words per author, maximum 150.
- **References and Notes**
  - o **Journal of General Management Research** uses the Harvard (name and date) short reference system for citations in the text with a detailed alphabetical list at the end of the article. For example ‘Hamel (2000) suggests...’ or ‘Nonaka and Takeuchi (1995) found that...’ or ‘A study of economic change (Nelson and Winter, 1982) has shown that...’
  - o Footnotes should be avoided, but any short, succinct notes making a specific point may be placed in number order following the alphabetical list of references.
  - o References should be made only to works that are published, accepted for publication (not merely ‘submitted’), or available through libraries or institutions. Any other source should be qualified by a note regarding availability.
  - o Full reference should include all authors’ names and initials, date of publication, title of article, title of publication (italics), volume and issue number (of a journal), publisher and form (books, conference proceedings) and page numbers.
  - o Formats for References

### **Journal articles**

#### **Print**

Williams, P. and Naumann, E. (2011), ‘Customer satisfaction and business performance: A firm-level analysis’, *Journal of Services Marketing*, Vol. 25, No. 1, pp. 20–32 [Journal titles should be given in full].

#### **Online only**

Demers, A. (2009) ‘The war at home: consequences of loving a veteran of the Iraq and Afghan wars.’ *The Internet Journal of Mental Health*, 6(1) [online] [http://www.ispub.com/journal/the\\_internet\\_journal\\_of\\_mental\\_health/volume\\_6\\_number\\_1\\_45/article/the-war-at-home-consequences-of-loving-a-veteran-of-the-iraq-and-afghanistan-wars.html](http://www.ispub.com/journal/the_internet_journal_of_mental_health/volume_6_number_1_45/article/the-war-at-home-consequences-of-loving-a-veteran-of-the-iraq-and-afghanistan-wars.html) (accessed 15 July 2010).

#### **Books**

Smith, A. and Brown, D. (2005), *Quantitative Data Analysis with SPSS for Windows*, 2nd ed., Routledge, London.  
Edited books Casson, M. et al. (Eds.) (2006), *The Oxford Handbook of Entrepreneurship*, Oxford University Press, Oxford.

#### **Ebooks**

Lowry, R. (2009), *Concepts and Applications of Inferential Statistics* [online]. Vassar College, Poughkeepsie NY. <http://faculty.vassar.edu/lowry/intro.html> (accessed 21 February 2009).

#### **Conference papers**

##### **Unpublished**

Anita, R., and Pooja, K. (2012), ‘Characteristics of tourism employment: the case of Karnataka. Paper Presented at the 7th International Conference on Contrasts and Connections in Global Tourism. 18-21 July 2012. New Delhi, India.

##### **Published**

Anita, R., and Pooja, K. (2012), ‘Characteristics of tourism employment: the case of Karnataka. Proceedings of the 7th International Conference on Contrasts and Connections in Global Tourism, New Delhi, India, pp. 396–410.

#### **Websites**

Apache Jakarta Project [online] <http://jakarta.apache.org/> (Accessed 21 September 2007).

### **Ethical Guidelines for Authors**

- The author should not submit concurrent manuscripts (or manuscripts essentially describing the same subject matter) to multiple journals. Likewise, an author should not submit any paper previously published anywhere to the journals for consideration.
- The author should guarantee that the works he or she has submitted are original. If the author has used work and/or words by others, appropriate citations are required. Plagiarism in any form constitutes a serious violation of the most basic principles of scholarship and cannot be tolerated. Examples of plagiarism include:
  - Word-for-word copying of portions of another's writing without enclosing the copied passage in quotation marks and acknowledging the source in the appropriate scholarly convention.
  - The use of a particularly unique term or concept that one has come across in reading without acknowledging the author or source.
  - The paraphrasing or abbreviated restatement of someone else's ideas without acknowledging that another person's text has been the basis for the paraphrasing.
  - False citation: material should not be attributed to a source from which it has not been obtained.
  - False data: data that has been fabricated or altered in a laboratory or experiment; although not literally plagiarism, this is clearly a form of academic fraud.
  - Unacknowledged multiple submission of a paper for several purposes without prior approval from the parties involved.
- Unacknowledged multiple authors or collaboration: the contributions of each author or collaborator should be made clear.
- The author should indicate explicitly all sources that have supported the research and also declare any conflict(s) of interest.
- The author should give due acknowledgement to all of those who have made contributions to the research. Those who have contributed significantly to the research should be listed as coauthors. The author should ensure that all coauthors have affirmed the final version of the paper and have agreed on its final publication.
- When an author discovers a significant error or inaccuracy in his/her own published work, it is the author's obligation to promptly notify the journal editor or publisher and cooperate with the editor to retract or correct the paper.
- All authors must declare they have read and agreed to the content of the submitted manuscript.
- Manuscripts may be rejected by the editorial board if it is felt that the work was not carried out within an ethical framework.

