

Symbiosis Centre for Management Studies, Noida

Presents

SYMPHENIA

RULEBOOK

Contact:- SCMS- NOIDA Sector-62, Block A, Plot No.47 & 48,
Noida-201301

Email- symphenia@scmsnoida.ac.in

www.scmsnoida.ac.in



About SYMBIOSIS

Symbiosis was founded by visionary Padma Bhushan Prof. (Dr.) S. B. Mujumdar in the year 1971, based on the principles of Vedic thought of 'Vasudhaiva Kutumbakam' - 'The World is one Family'. Symbiosis International University, Pune came into existence in 2002 and today is one of the leading educational institutions in India imparting quality education. Symbiosis International University epitomizes the motto, "*Promoting International Understanding through Quality Education.*" It has students who hail from all states of India and 80+ different countries. An institution-where equality is not preached but practiced; where Innovation, Passion and Compassion is nurtured.

About SCMS NOIDA

Symbiosis Centre for Management Studies (SCMS), NOIDA, an off campus institute of Symbiosis International University, Pune began its operations in 2010. Based in the National Capital Region, it is currently offering quality education at the graduate level. SCMS NOIDA aims at being an Integrated Management Education Provider and has in its short period of existence, established itself as a premier educational institution in the National Capital Region.

SYMPHENIA

SYMPHENIA, our inter-school fest, is a congregation of students from various national reputed schools. The countdown has already begun, with a promise of bigger and better celebration of talent than last year. This platform would give the participants an opportunity to showcase their hidden talents in a variety of genres ranging from creative skills to singing, dancing, acting and finally rocking up the stage with band music.

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GENERAL GUIDELINES

1. Only students from Classes 9th to 12th can participate in these events.
2. The participants are required to carry a valid Photo Id card of their respective School. Without Photo Id-Card the participants will not be allowed to participate in any of the events.
3. There is No REGISTRATION FEE, but the participants are required to send their registration forms at **SCMS-Noida, Block A, Sector 62, Plot No. 47 & 48, Noida – 201301** Or
Send the Scanned copy of confirmation through mail on symphenia@scmsnoida.ac.in
4. Entries are limited so register yourself before 5th October'15
5. Usage of mobile phone while participating in any of the events is strictly prohibited.
6. Two faculty members can come with the participants.
7. SYMPHENIA organizing Committee reserves the right to cancel any registration/event at any point of time during the event if the requisites are not provided.
8. Individual entries are also allowed.
9. More than one team can participate from one school.
10. The decision of the SYMPHENIA organizing Committee will be final and binding on all participants.
11. Any behaviour denigrating or being disrespectful in any manner is strictly prohibited.
12. SCMS, NOIDA makes no commitment, except as our specifically mentioned herein.
13. For further queries Please contact: *Divyanshu – +91-7065206776
* Lakshay – +91-9910987455
* Ankit – +91-9560052371

SCHEDULE OF EVENTS

| DAY 1 | |
|---|------------------------|
| Finals - NATIONAL ADVERTISEMENT POSTER COMPETITION | 09:00am-11:00am |
| Finals - NATIONAL PRINT AD COMPETITION | 09:00am-11:00am |
| SITCOM QUIZ COMPETITION | 09:00am-10:00am |
| PARLIAMENTARY DEBATE | 10:00am-11:00am |
| SOLO SINGING | 10:00am-12:00pm |
| STAND UP COMEDY | 10:00am-11:00am |
| POEM WRITING | 11:00am-12:00pm |
| GAMING | 11:00am-12:00pm |
| SPELL BEE | 12:00pm-01:00pm |
| SKIT | 12:00pm-02:00pm |
| BAND WARS | 02:00pm-04:00pm |

| DAY 2 | |
|-----------------------------|------------------------|
| RANGOLI | 09:00am-10:00am |
| SOLO DANCE | 09:00am-11:00am |
| T-SHIRT PAINTING | 10:00am-11:00am |
| TREASURE HUNT | 11:00am-12:00pm |
| GROUP DANCE | 12:00pm-03:00pm |
| VALEDICTORY CEREMONY | 03:00pm onwards |

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES , NOIDA
(CONSTITUENT OF SYMBIOSIS INTERNATIONAL UNIVERSITY,PUNE)

PRESENTS

SYMPHENIA '15

INTER-SCHOOL

NATIONAL ADVERTISEMENT POSTER MAKING
COMPETITION



THEME : SOCIAL ISSUES

PRELIMINARY ROUND INVOLVES SUBMISSION
OF THE PRINTED ADVERTISEMENT EITHER
BY POST OR MAIL BY 1ST SEPTEMBER 2015



FINAL ROUND TO TAKE PLACE AT
SYMPHENIA 15TH AND 16TH
OCTOBER 2015.

SCMS-NOIDA

Sector 62, Block A, Plot No. 47 & 48, Noida - 201301

CONTACT NO- 987124199, 0120-2405067

Email-ID : symphenia@scmsnoida.ac.in

www.scmsnoida.ac.in



1. Structure of the Competition:

The Print Ad Competition consists of two rounds: **First round** and **Final round**

- Participants must submit the print ad poster of A3 size on the topic “Print Ad on Social Issues issued in Public Interest”

The written submissions for the first round should be delivered to SCMS-NOIDA through post or through e-mail, by **1st September, 2015**.

Postal Address: Symbiosis Centre for Management Studies

Block A, Plot No. 47, 48

Sector 62, NOIDA-201301

e-mail id: symphenia@scmsnoida.ac.in

- Best 3 posters will be selected from each school after the first round.
- The result of first round will be declared within 7 days.
- The selected participants will be invited for the **final round** wherein they will have to make a print ad poster on a topic provided at the time of the competition.
- The final round will be held in our **Inter-School Fest ‘Symphenia’** on 15th October 2015 and the results will be declared on the second day of the fest, i.e. 16th October, 2015.

2. Guidelines for written submissions of essays for first round:

- Size of poster will be A3.
- Any weight of paper is permitted.
- Only one poster per person will be accepted.
- Only original poster designs will be considered for the competition.
- Any form of plagiarism will result in disqualification of the essay.
- Use of online websites or professionals to create posters is not allowed.
- There should be a cover page including name of the Participant, Address, E-mail ID, Contact Number, Name of the School with address and email id. If the submission is made through e-mail, the subject line of the e-mail should be ***“Submission for Print Ad Competition”***.

3. Evaluation Criteria for the print ad:

Following criteria will be used in assessing the essay:

- **Impact** is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion.
- **Creativity** is the external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
- **Subject Matter** should always be appropriate to the story being told in an image.
- **Color Balance** supplies harmony to an image. An image in which the tones work together effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.

All criteria's will have equal weightage.

4. Prizes:

- SCMS-NOIDA will honour all the winners (I, II and III) with Trophies.
- All participants will be awarded a certificate of participation.

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES , NOIDA
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PRESENTS

SYMPHENIA'15

INTER-SCHOOL NATIONAL ESSAY WRITING

October 15th, 2015

**SUBMISSION FOR 'THE FIRST' ROUND
1ST SEPTEMBER 2015**

Written Submission to be of 1000-1500 words
and can be on any one of the following themes-

- Entertainment
- Spirituality
- Artificial Intelligence
- Social Issues
- World Economy
- Corporate Culture
- Social Media

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Email ID- symphenia@scmsnoida.ac.in



1. Structure of the Competition:

The Essay Competition consists of two rounds: **First round** and **Final round**

1. For the **first round**, written submissions on a topic under any of the themes given below are required:

- Entertainment
- Social Issues
- Spirituality
- World Economy
- Artificial Intelligence
- Corporate Culture
- Social Media

The written submissions for the first round should be delivered to SCMS-NOIDA through post or through e-mail, by **1st September, 2015**.

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Block A, Plot No. 47, 48

Sector 62, NOIDA-201301

e-mail id: symphenia@scmsnoida.ac.in

2. Best 3 essays will be selected from each school after the first round.
3. The selected participants will be invited for the **final round** wherein they will have to write essays on a topic provided at the time of the competition. The final round will be held in our **Inter-School Fest 'Symphenia'** on 15th October 2015 and the results will be declared on the second day of the fest, i.e. 16th October, 2015.

2. Guidelines for written submissions of essays for first round:

- The essay should be written in UK English.
- Only original essays will be considered for the competition. Previously published essays are excluded. Any form of plagiarism will result in disqualification of the essay.
- Length of essay should be 1000-1500 words including footnotes.
- Format Requirement:
 - Typed on A4 size electronic page
 - Font size shall be 12 points
 - 1.5 interlinear space
 - Margins of 1.5" on top, bottom and both sides
- There should be a cover page including name of the Participant, Address, E-mail ID, Contact Number, Name of the School with address and email id. If the submission is made through e-mail, the subject line of the e-mail should be ***"Submission for Essay Writing Competition"***.

3. Evaluation Criteria for the essay:

Following criteria will be used in assessing the essay:

- Choice of the topic: 10%
- Content – Originality: 50%
- Language and Grammar: 20%
- Structure: 20 %

4. Prizes:

- SCMS-NOIDA will honour all the winners (I, II and III) with Trophies.
- All participants will be awarded a certificate of participation.

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES , NOIDA
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PRESENTS

SYMPHENIA "1" 5

OCTOBER 15TH & 16TH 2015

INTER-SCHOOL

TREASURE HUNT
T-SHIRT PAINTING
POEM WRITING
SITCOM QUIZ
SOLO SINGING
BAND WARS
SOLO/GROUP DANCE
PHOTOGRAPHY
SPELL BEE
RANGOLI
SKIT
PARLIAMENTARY DEBATE
GAMING
STAND UP COMEDY

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Rules and Regulations:

1. Rangoli:

- No. of students per team – 2
- Time limit – 45 minutes to prepare rangoli.
- Use of paints will not be allowed.
- Copying of design through any means not allowed
- Teams will be provided a defined space to make rangoli (approx 3X3 square feet).
- Participants have to bring their own material required to make rangoli

2. Sitcom Quiz:

- No. of students per team - 2
- The quiz will be based on all the T.V. Serials all around the world.
- There will be 4 Rounds in total
 - First Round will be a qualifying round where all the participating teams will have to answer 30 Multiple Choice Questions. Participants will get 15 seconds to answer each question. (Negative Marking)
 - 10 Teams will qualify for the Second round which will be an audio round. Participants will have to identify audios from various Sit-coms and answer questions based on those.
 - Third round will be a Video Round, for which, only 5 teams will qualify. Participants will be shown videos on the projector screen and they'll be asked questions based on those videos.
 - Three teams will qualify for the final round which will be a Buzzer Round.

3. Photography:

- No. of students per team - 1
- Participants are required to submit their best 5 clicks from 2 days fest.
- Participants are required to capture different emotions, Expressions, Moments of fest.
- Participants are required to bring their own cameras.
- No editing is allowed in photographs i.e. use of Photoshop, light room or any other software is prohibited except cropping.

4. Gaming- FIFA'15 Knock-Out:

- Half Length – 4 mins.
- Difficulty Level – World Class (keeper)

- Defending Style – Tactical Only
- Custom tactics & Formations not allowed.
- Classic XI and World XI not allowed.
- Camera : Tele
- If teams are level after 90 minutes, then Penalty Shootouts will be played.
- Participants will be disqualified if not present for their matches within 30 minutes of scheduled time.

5. Solo Singing

- Time limit - 3 minutes on stage.
- Points will be deducted for exceeding time limit.
- Theme – Hindi & English Songs.
- Instruments are allowed.
- Karaoke allowed without lyrics

6. Solo Dance

- Time limit - 3 minutes on stage
- Points will be deducted for exceeding time limit.
- Costumes and props have to be arranged by the respective participant.
- CDs/ Pen drive containing the Song to be performed on are required to be submitted at the registration counter

7. Group Dance

- No. of Students per team – 8-10
- Time limit – 6 minutes on stage.
- Points will be deducted for exceeding time limit.
- Costumes and props have to be arranged by the respective teams.
- 2 CDs/Pen drive containing the Song to be performed on are required to be submitted at the registration counter

8. Band Wars

- No. of Students per team – 6-8
- Time limit – 12 minutes on stage.
- Points will be deducted for exceeding time limit.
- 5 minutes will be given for setting up instruments.
- Time given for setup is not included in Time Limit.
- Teams should bring their own instruments.

9. T-Shirt Painting

- No. of students per team - 2
- Time limit - 1 Hour
- The theme would be given on the spot.
- Members are required to bring their own coloring material & 1 plain T-Shirt
- Participants will be allowed to take their painted T-Shirts with them after the results are declared.

10. Skit

- The competition is for current students only; professional artists are not allowed. Any involvement of such will lead to disqualification.
- Team size- 10-15 members
- Time – 10-15 min. (Negative marking of 5 marks for every additional min)
- All participants are required to report an hour prior to the scheduled time.
- Both Hindi and English are allowed.
- The event will be carried out in an open ground/Stage
- No rehearsal time will be provided.
- Any act involving the use of fire is prohibited.
- No content should be offensive

11. Parliamentary Debate

- Only 3 students per team allowed
- The debate will be one on one parliamentary form.
- Students will not be allowed to use any harsh language or make any offensive statements or they will be immediately disqualified.
- The decision of the judges will be final
- The number of rounds for the debate will depend on the total number of entries for the event

12. Stand-Up Comedy

- The theme of the act will be informed a week prior to the event.
- Time Limit – 7 minutes.
- The use of props should be minimal and/or avoided.
- No props will be provided by the institute.

- The act should NOT include bad language, racial content and should not be aimed to directly or indirectly offend anyone or any organization.

13. Treasure Hunt

- Each team should have 12-15 members
- Each team will be accompanied by one volunteer from the Symphenia Crew
- The team captain should ensure having a working camera and a torch light on the day of the event.
- The area used for the Treasure hunt would be the campus and campus only.
- Students will not be allowed to go outside the campus.
- No college property should be damaged or else the team will have to pay for damages.
- All the other rules will be explained on the spot by the hosts of the event.

14. Poem Writing

- No. of members per team-1
- Student will be given 45 Minutes to prepare the poetry
- Student will not be allowed to use any resource at the time of the event
- The poetry prepared by the student should be original (Should not be copied or inspired).
- Theme will be given on the spot.

15. Spell Bee

- No. of member per team-1
- In total, there will be four rounds and the first round will be in the form of a written dictation for qualification.
- The next 2 rounds will be direct elimination rounds
- Only 5 students will qualify for the final spelling bee round
- Only the words used in English that may or may not have originated from some other language will be spelled

REGISTRATION FORM

(PLEASE FILL SEPARATE FORM FOR EACH EVENT)

1. Name of School : _____
2. Mailing Address: _____
3. State: _____ Pin code: _____
4. Contact Number(s): _____
5. Email id:- _____
6. Name of Event: _____
7. Name of Participant(s) & Contact No. -:
 - 1) _____
 - 2) _____
 - 3) _____
 - 4) _____
 - 5) _____
 - 6) _____
 - 7) _____
 - 8) _____
 - 9) _____
 - 10) _____
 - 11) _____
 - 12) _____
 - 13) _____
 - 14) _____
 - 15) _____

NOTE:

1. Last Date of registration – 5st October'15.
2. All the Students must carry the school ID card with them.
3. There is No REGISTRATION FEE, but the participants are required to send their registration form either by sending hard copy of duly filled at SCMS-Noida, Block A, Sector 62, Plot No. 47 & 48, Noida – 201301 Or Send the Scanned copy of confirmation through mail on symphenia@scmsnoida.ac.in



CONTACT DETAILS

**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES,
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CALL ON: +919910975539

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MAIL US ON: Symphenia@scmsnoida.ac.in

SCAN the QR code for Location

