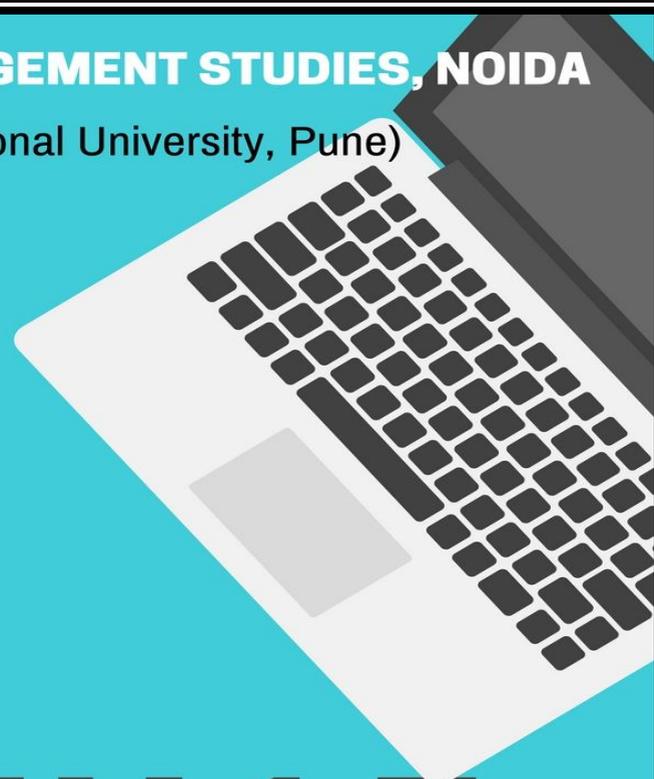




SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, NOIDA

(A constituent of Symbiosis International University, Pune)



SYMAROH'17

RULEBOOK

**CONTACT: SCMS NOIDA,
SECTOR-62, BLOCK-A, PLOT
NO- 47 & 48, NOIDA-
201301**



Email: symaroh@scmsnoida.ac.in
Website: www.scmsnoida.ac.in



SYMAROH'17

General Guidelines

- The participants are required to carry a valid Photo Id card of their respective Campus/University. Without Photo Id-Card the participants will not be allowed to participate in any of the events.
- For more updates and information follow us on <https://www.facebook.com/symaroh>
- For further queries, please contact event coordinators or write to us at symaroh@scmsnoida.ac.in
- The decision of the SYMAROH Judges will be final and binding.
- During the SYMAROH, any behavior denigrating or being disrespectful is strictly prohibited and non-tolerable.
- A registration fee for attending formal events is **Rs. 200** per person for both the days
- A registration fee for attending informal events is **Rs. 500** (*free EDM and Celebrity night*)
- Online registration can be done on <http://goo.gl/Nm6vX4>. The Last Date for registration is **20th January, 2017.**
- **Payment Mode: Cash and online (NEFT)**

Cash can be deposited at: SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES-NOIDA,
Block A, Sector 62, Plot No. 47 & 48, NOIDA – 201301
Telephone: +91-120-2405067/65

Online payment details

BANK OF INDIA:

- (a) Name of Beneficiary: SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, NOIDA
- (b) Name of Bank: BANK OF INDIA, SECTOR-62, NOIDA
- (c) Beneficiary a/c no: 712210210000013
- (d) IFSC Code of Branch: BKID0007122
- (e) MICR code: 110013083

For Further Queries related SYMAROH Contact:-

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2) Shourya Sharma

9899510464

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SYMAROH'17 EVENTS SCHEDULE

DAY-1 (21-JANURAY -2017)			
EVENT	SUB EVENTS	TIME	Cash Prize
DANCE	SOLO DANCE	12:00 - 01:30 P.M	Rupees 2000
	DEUT DANCE	01:30 –02:30 P.M	Rupees 4000
	GROUP DANCE	02:30 - 04:15 P.M	Rupees 25000
FASHION SHOW	MR. AND MS. SYMAROH	04:15 – 05:00 P.M	Rupees 1000 each
	FASHION SHOW	05:00 - 07:30 P.M	Rupees 25000
	MODEL HUNT (MR. AND MS.)	07:30 - 08:00 P.M	Rupees 1000 each
EDM NIGHT (VH-1)			
DAY-2 (22- JANUARY -2017)			
MUSIC	SOLO SINGING (INDIAN)	10:00- 11:00 A.M	Rupees 2000
	SOLO SINGING (WESTERN)	11:00 A.M - 12:00 P.M	Rupees 2000
	BAND WARS	12:00 - 02:30 P.M	Rupees 25000
OTHER EVENTS	PHOTOGRAPHY	BOTH DAYS	Rupees 2500
	VIDEOGRAPHY	REPORTING TIME: 10:00 A.M	Rupees 2500
	INFORMAL EVENTS	BOTH DAYS	
CELEBRITY NIGHT BADSHAH FEAT AASTHA GILL			

RULES ®ULATION OF THE EVENTS

SOLO DANCE

1. Dance form: participants are free to perform any dance style(s)
2. Choice of songs is open to the participants. The audio may be a single song or a medley
3. Lighting of matchsticks, candles and cigarettes or any derogatory acts are strictly not allowed on stage.
4. Obscenity of any kind is not allowed and will lead to immediate disqualification.
5. Usages of props are allowed. Participants are required to get their own props.
6. Participants are required to bring CDs and PD containing the songs for their performance
7. Costumes and props have to be arranged by the respective teams.
8. Time limit: 2 minutes (+1minute's setup and clearance time)

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DUET DANCE

1. Dance form: participants are free to perform any dance style(s)
2. Choice of songs is open to the participants. The audio may be a single song or a medley
3. Lighting of matchsticks, candles and cigarettes or any derogatory acts are strictly not allowed on stage.
4. Obscenity of any kind is not allowed and will lead to immediate disqualification.
5. Usages of props are allowed. Participants are required to get their own props.
6. Participants are required to bring CDs and PD containing the songs for their performance
7. Costumes and props have to be arranged by the respective teams.
8. Time limit: 3 minutes (+1minute's setup and clearance time)

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GROUP DANCE

1. Dance form: participants are free to perform any dance style(s)
2. Choice of songs is open to the participants. The audio may be a single song or a medley
3. Lighting of matchsticks, candles and cigarettes or any derogatory acts are strictly not allowed on stage.
4. Obscenity of any kind is not allowed and will lead to immediate disqualification.
5. Usages of props are allowed. Participants are required to get their own props.
6. Participants are required to bring CDs and PD containing the songs for their performance
7. Costumes and props have to be arranged by the respective teams.
8. Time Limit: 5 minutes (+2minute's setup and clearance time).
9. Minimum team members is 8 and maximum 15

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SOLO-SINGING (INDIAN)

1. 3 members allowed (A singer along with its 2 Musicians, only singer is going to be judged and musicians are just there to support the performance).
2. Only Indian Genres are allowed(Including Bollywood)
3. Time allotted for the performance including the sound set-up will be 5 minutes.
4. Songs can be original or covers.
5. Maintaining the time limits are mandatory (performances crossing the time limit will lose their points)
6. Note: Registrations will be confirmed on first serve and first come basis

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SOLO-SINGING (WESTERN)

1. 3 members allowed (A singer along with its 2 Musicians, only singer is going to be judged and musicians are just there to support the performance).
2. Only western Genres are allowed (Including Bollywood)
3. Time allotted for the performance including the sound set-up will be 5 minutes.
4. Songs can be original or covers.
5. Maintaining the time limits are mandatory (performances crossing the time limit will lose their points)
6. Note: Registrations will be confirmed on first serve and first come basis

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BAND WARS

1. 3- 8 members in a band
2. Songs can be original or covers.
3. Vocals are compulsory.
4. Time allotted for the band performance including the sound set-up will be 15 minutes.
5. A basic drum kit will be provided
6. All other instruments are supposed to be carried by the band members
7. Participants must carry extra cables.
8. Bands need to send at least their one best demo video (preferably OC's) and their band profile at the official email ID. Send us your demo and band profile at vishwas.agarwal2017@scmsnoida.ac.in
9. Selected Bands will get the opportunity to perform on the final day of the event.
10. Time limit is mandatory (performances crossing the time limit will lose their points).

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NAVRAS :NUKKAD NATAK

The competition is for current students only; professional artists are not allowed. Any involvement of such will lead to disqualification.

The event consists of two rounds comprising of:

- 1 Online round**
- 2 On-campus round**

Prelims: This will be an online round, The teams are required to submit their script's synopsis the following e-mailID: anagh.goel2017@scmsnoida.ac.in ; by the 10th of January 2017. Team Symaroh will then select the teams for the final round on the basis of the same.

Final round: This round will be held at the venue. A maximum of 6teams will be selected from the previous round.

1. Team size- 10-30 members. (including instrumentalists)
2. Time – 10-15 min. (Negative marking of 5 marks for every additional min)
3. Both Hindi and English are allowed.
4. The event will be carried out in an open ground; hence the use of microphones, speakers, etc. is prohibited.
5. No rehearsal time will be provided.
6. Any act involving the use of fire is prohibited.
7. Any use of offensive language is highly discouraged.
8. There should be minimum use of props.

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FASHION SHOW

1. Only one team from the same college is allowed.
2. A team can have 10- 14 members. Assistants for Light & Sound-2 members (Excluding Participants).
3. Time limit for every team would be 15 minutes (Curtain to Curtain, Including setup and the performance both). Negative marking for teams exceeding time limit.
4. Theme selection is open to the team.
5. Stage with a 'T' shaped Extension will be provided. Both the stage & ramp; extension may be used as walking ramp.
6. Every college has to bring the music track for their performance in a pen drive/CD/device connectable with an AUX wire in mp3 format.
7. Introductory Write up about the theme should be submitted by the team prior to the performance.
8. Props such as cigarettes, wine bottles or lightning fire etc. are not allowed and will lead to disqualification.
9. Vulgarity is strongly prohibited.
10. Note: Registrations will be confirmed on first serve and first come basis Out of all only 8 teams will get the opportunity to perform on the day of the event.

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MR. AND MS. SYMAROH

The event consists of two rounds comprising of:

Round 1: Talent Hunt

Round 2: Ramp Walk & Rapid Fire Round

1. Multiple entries from the same college are allowed
2. Participants are requested to bring their props for Talent Hunt round
3. Any kind of fluid, flame or heavy object is not allowed on stage

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MODEL HUNT

1. A separate registration is required; however individuals participating in any event are welcome to participate in 'Model Hunt'.
2. Multiple entries from same college are allowed.
3. This is an open event; walk in entries and on the spot registrations are also allowed; however preference will be given to the already registered participants.
4. Individual Participants will be selected on the basis of their appearance, walking stance, attitude and their performance on the spot.
5. Chance to win Exciting Cash prizes and a Portfolio Shoot by professional fashion photographers.
6. Maximum no. of entries-20 (First come first serve basis)

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POLAROID (Photography)

The event consists of two rounds comprising of:

- 1 Online round**
- 2 On-campus round**

Instructions for Online Round:

1. Individual participation; no group work allowed.
2. For the online round you have to submit any two photographs that you have clicked after 1st January 2016.
3. The photograph should be an original work of the participant.
4. The photographs need to be sent to aperture.scms@gmail.com
5. The photograph should be submitted latest by 10th January 2017.
6. The photographs will be uploaded on our official Facebook page: <https://www.facebook.com/symaroh/>
7. The number of likes on the photographs will be counted till the end of 12th January 2017
8. Students must bring their own cameras, Laptops and other required equipment (tripods, battery extenders, flash etc.).

The final list of selected participants for the on-campus round will be declared by 13th January, 2017.

Participants selected in the first round shall visit the registration desk at Symaroh'17 on 21st January 2017. The themes and rules for the on-campus round will be provided on spot.

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VIDEOGRAPHY

1. The participants are supposed to make an after movie/video covering the entire event and need to submit the final video next day.
2. The best video would be showcased on the day of submission.
3. The participants are required to bring their own equipment for shooting the video, no equipment would be provided by SCMS-Noida
4. The video should not contain any abusive content and should not defamatory
5. The video should be of acceptable high quality.
6. There can be a team of 3-4 people maximum.
7. The participants can use any software for editing & compilation.

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SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES - NOIDA

Symbiosis Centre for Management Studies, formerly Symbiosis Centre for Management Studies (Under Graduate), NOIDA, which has been started as an off – campus Institute of the Symbiosis International University. Currently offering a Graduate program in Business Management, the BBA, the Institute aims at being an Integrated Management Education Provider. New Programs are proposed to be started after seeking due approval of the University and concerned Regulatory Bodies. The Institute offers the unique "cafeteria" approach to prepare students to excel in their electives, and at the same time gain holistic knowledge of Business and Management.

There are three specializations that a student can choose from namely:

- Marketing Management
- Financial Management
- Human Resource Management

Symbiosis Centre for Management Studies, NOIDA ensures that students are provided practical orientation for succeeding in the corporate world. Application based learning ensures that our students are relevant in the contemporary corporate and business world. The Institute also ensures that apart from the regular curriculum studies, students are encouraged to participate in co-curricular activities like cultural activities, sports, and inter-business school business competitions. Students are encouraged to participate in the organization of various events as well as admission and placement processes. We believe that true leaders are defined more by action than by position and title. The rigorous academic curriculum lays a strong foundation for higher studies in management as well. Students in SCMS NOIDA come from diverse cultures and backgrounds, coming from various states in India as well as from abroad. This leads to greater understanding and appreciation of cross cultural aspects, and sensitivity towards the same.

CONTACT DETAILS

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