

Symbiosis Centre for Management Studies NOIDA
International Conference
on
Emerging Trends in Global Management Practices – An Interdisciplinary Approach
March 07- 08, 2014

07 March 2014

Time	Program	Venue
8:30:10:00	Registration and Breakfast	
10:00-11:30	Inaugural Session	Moot Court (3rd Floor)
	<p>Welcome Address Address by Dr. Rajni Gupte <i>Hon'ble Vice Chancellor, Symbiosis International University</i></p> <p>Address by the Guest of Honor Mr. David Sweeney <i>General Manager HR, Asia Pacific at Mitsui & Co., Ltd., Singapore</i></p> <p>Address by the Chief Guest Mr. Radu Octavin DOBRE, <i>Hon'ble Charge D' Affaires to India of Embassy of Romania</i></p> <p>Address by the Special Guest of Eminence Mr. Mohamed H. Echarif <i>Hon'ble Ambassador to India of The People's Democratic Republic of Algeria</i></p>	
11:30-12:00	Tea Break	
12:00-1:00	Keynote Addresses	Moot Court (3rd Floor)
	<p>Keynote Address 1 "IMPACT OF GLOBALIZATION ON ENTREPRENEURSHIP DEVELOPMENT IN TWENTY FIRST CENTURY WITH SPECIAL REFERENCE TO BANGLADESH" Speaker: <i>Dr. Anwar Hossain</i> <i>Vice Chancellor, Southeast University, Dhaka, Bangladesh</i></p> <p>Keynote Address 2 "GROWING GAPS BETWEEN MANAGEMENT EDUCATION AND BUSINESS NEEDS" Speaker: <i>Dr. Dilip Bandyopadhyay</i> <i>Ex-Vice Chancellor, Guru Gobind Singh Indraprastha University, Delhi, India</i></p> <p>Keynote Address 3 "GLOBAL BUSINESS ISSUES" Speaker: <i>Dr. Badar Alam Iqbal</i> <i>Professor, Department of Commerce, Aligarh Muslim University, India</i> <i>and Adjunct Professor, Monarch Business School, Zug, Switzerland</i></p>	
1:00-2:00	Lunch Break	
2:00-3:45	Technical Sessions I, II	
	<p>Technical Session I (Management I) Session Chair: <i>Dr. Anwar Hossain</i> <i>Vice Chancellor, Southeast University, Dhaka, Bangladesh</i></p> <p>Technical Session II (Management II) Session Chairs: <i>Dr. Badar Alam Iqbal</i> <i>Professor, Department of Commerce, Aligarh Muslim University, India</i> <i>and Adjunct Professor, Monarch Business School, Zug, Switzerland</i> <i>and Dr. Manju Singh</i> <i>Professor and Head PhD Program , Symbiosis International University, Pune, India</i></p>	<p style="text-align: right;">Room No. 202</p> <p style="text-align: right;">Room No. 203</p>
3:45-4:00	Tea Break	
4:00-5:00	Technical Sessions I, II (Contd. ...)	Room No. 202 Room No. 203

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08 March 2014

Time	Program	Venue
8:30-9:45	Registration and Breakfast	
9:45-10:45	Plenary Lectures	Convention Hall II
	Plenary Lecture 1 “BEHAVIOURAL ISSUES AT WORK: INDIA-CENTRIC APPROACH” <i>Speaker: Dr. Pawan Kumar Singh</i> Professor (OB, HRM), IIM Indore, India	
	Plenary Lecture 2 “IMPACT OF SOCIAL MEDIA ON MARKETING” <i>Speaker: Dr. Sajjan R. Singhvi</i> Senior Professor (Marketing), IMT Ghaziabad, India	
10:45-11:45	Technical Sessions III, IV	
	Technical Session III (Management III) Session Chair: Prof. Pawan Kumar Singh Professor (OB, HRM), IIM Indore, India	Convention Hall II
	Technical Session IV (Management IV) Session Chair: Dr. Sajjan R. Singhvi Senior Professor (Marketing), IMT Ghaziabad, India	Room No. 202
11:45-12:00	Tea Break	
12:00 – 1:00	Technical Sessions III, IV (Contd. ...)	
1:00-2:00	Lunch Break	
2:00-2:30	Plenary Lecture 3 “SPACE APPLICATIONS FOR ENVIRONMENTAL MANAGEMENT: ISSUES AND CHALLENGES” <i>Speaker: Dr. Bhagwan Singh Chaudhary</i> Professor (RS & GIS), Department of Geophysics, Kurukshetra University, India	Convention Hall II
	Plenary Lecture 4 “RELIABILITY GROWTH MODELLING AND COST OPTIMIZATION OF SOFTWARE SYSTEMS” Dr. Madhu Jain Associate Professor, Department of Mathematics, IIT Roorkee, India	
2:30-3:45	Technical Sessions V, VI, VII	
	Technical Session V (Economics) Session Chair: Dr. Kanhaiya Singh Professor, Fore School of Management, New Delhi	Convention Hall II
	Technical Session VI (Operations Research, IT and Statistics) Session Chairs: Dr. Preeti Wanti Srivastava, Associate Professor, Department of Operations Research, Delhi University, India and Dr. Madhu Jain Associate Professor, Department of Mathematics, IIT Roorkee, India	Room No. 202
	Technical Session VII (Environmental Studies) Session Chair: Dr. Bhagwan Singh Chaudhary Professor (RS & GIS) Department of Geophysics, Kurukshetra University, India	Room No. 203
3:45-4:00	Tea Break	
4:00-5:00	Valedictory Function	Convention Hall II

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Welcome Address Closing Remarks Presentation of Conference Report Distribution of Awards and Certificates
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