



Symbiosis Centre for Management Studies, NOIDA
(Constituent of Symbiosis International University, Pune)

presents

International Conference

on

**Emerging Trends in Global Management
Practices – An Interdisciplinary Approach**

March 07- 08, 2014



About Symbiosis

Symbiosis was founded by visionary Padma Bhushan Prof. (Dr.) S. B. Mujumdar in the year 1971, based on the principles of Vedic thought of 'Vasudhaiva Kutumbakam' - 'The World is one Family'. Symbiosis International University, Pune came into existence in 2002 and today is one of the leading educational institutions in India imparting quality education with an International flavor. The global family of Symbiosis International University epitomizes the motto, "*Promoting International Understanding through Quality Education.*" The University comprises of 27 constituent units, imparting training under 7 faculties. It has students who hail from all states of India and 80 different countries. Symbiosis is known to be a Multicultural, Multi lingual and Multinational institution. An institution - where academic democracy prevails; where law is the religion and freedom of thought and expression is the spirit; where equality is not preached but practiced; where Innovation, Passion and Compassion is nurtured.

About Symbiosis Centre for Management Studies (SCMS), NOIDA

Symbiosis Centre for Management Studies (SCMS), NOIDA, an off campus institute of Symbiosis International University, Pune began its operations in 2010. Based in the National Capital Region, it is currently offering quality education at graduate level. SCMS NOIDA aims at being an Integrated Management Education Provider and has in its short period of existence, established itself as a premier educational institution in the National Capital Region.

Conference Objectives

- To initiate innovative management models and insights
- To bring together researchers and practitioners from business communities and engage them in proactive cooperation
- To deliberate fruitfully management issues through an interdisciplinary approach
- To encourage networking, exchange of experience and international cooperation between researchers
- To motivate young researchers by presenting their work to a distinguished audience.

Conference Benefits

Publication Opportunity

- All accepted abstracts will be published in the Conference Souvenir.
- Papers presented at the conference will be published in the e-Proceedings of the conference.
- A few of the best papers will be published in the next issue of our Journal.

Awards

- Cash prizes of Rs. 5000/- (Five Thousand) will be given to the best paper presenters of each technical session.

Call for Papers

Empirical/Conceptual research papers and Case studies are invited on the following subthemes & combinations of the same:

Management

Finance Management
Marketing Management
Strategic Management
Human Resource Management
Management of Family Enterprises

Economics

Impact of laws on the Economy
Economic Development, Technological Change, and Growth
Economic Systems
Urban, Rural, and Regional Economics
Applied Information Economics (AIE)
Global Economic Independence

Operations Research (OR), Statistics & Information Technology (IT)

Stochastic Modelling in Management
Manufacturing Networks and Supply Chains
Management of Computing and Information Resources
Financial Econometrics
Econometrics And Statistics

Environmental Studies

Human-Environment Relationship
Environmental Governance
Environmental Sociology
Environment Management
Health and Safety Management

Important Dates

Abstract submission	October 30, 2013
Notification of acceptance of the abstract	November 05, 2013
Submission of full length papers	December 31, 2013
Acceptance notification	January 31, 2014
Conference Dates	March 07-08, 2014

Registration Details

Delegate Type	Before February 10, 2014		Till February 28, 2014	
	Indian Delegates (INR)	Foreign Delegates (USD)	Indian Delegates (INR)	Foreign Delegates (USD)
Corporate Participants	5500	200	6000	250
Academicians	3000	150	4000	200
Doctoral Fellows	1500	100	2000	150

Registration fee includes registration kit, conference souvenir, tea and lunch (on March 07-08, 2014). It does not include accommodation and transport charges. The fee also includes e-proceedings which will be provided after the conference.

Concessional offers:

- **Group concessions:**

- 4 for the registration of 3 members
- 7 for the registration of 5 members
- 10 for the registration of 7 members

- **Concession for members of SCMS NOIDA Research Group (SRG):**

All the participants of previous conferences organized by SCMS-NOIDA shall be eligible for the membership of the **SCMS NOIDA Research Group (SRG)**. They can avail a concession of 10% on the registration fees. To get this concession, the participants have to register with their SRG membership number.

Submission Process

Abstracts/ full papers can be e-mailed at conference2014@scmsnoida.ac.in

Guidelines for Authors

- Paper format: A4 (21 x 29.7 cm)
- Font: Times New Roman
- Main text: 12pt, justified
- Text of tables, figures, notes, block quotations, and abstract: 8 pt
- Tables and figures: centered
- The corresponding author should be identified with an asterisk and footnote (including the E-mail address).
- Each paper should be provided with an abstract of about 150-200 words, abstract should be given in 8 pt type face, summarizing concisely the purpose and results of the paper
- An electronic copy of the final paper should be sent in ".doc or .docx" format
- The order of the paper manuscripts should be adhered to title, authors, affiliations, abstract, keywords, main text, acknowledgement, references and then appendix
- The full paper should not exceed 6000 words and must include Introduction, Literature Review, Objectives/Research Gaps, Methodology, Limitations/Scope for future work, Conclusion and Implications
- All publications cited in the text should be presented in a list of references following the text of the manuscript.
- References and bibliographic citations should be given in parenthesis in the text, listing the author's last name and year of publication. For example: (Smith, 1997); add page numbers where appropriate, e.g. (Jones, 2006, 88-103)
- The complete bibliographic details of items referred to in the text should be given as "References" at the very end of the paper. APA Style should be followed for formatting the references
- The allowable formats for the illustrations should be those, which can easily be imported into MS Word.
- Charts and diagrams are to be referred as "Figure(s)" and be numbered consecutively in the order to which they are referred. They should be included in the manuscript
- Tables and figures should be numbered consecutively and be included in the manuscript
- Footnotes to tables should be typed below the table and should be referred to by superscript lowercase letters

Accommodation

Accommodation can be arranged on payment basis to a limited number of participants on first come first serve basis. Depending on the availability of rooms, accommodation can be arranged on single /twin sharing basis. The details of the same will be forwarded on receipt of enquiry.

Chief Mentor

Padma Bhushan Prof. (Dr.) S.B. Mujumdar

Founder and President, SYMBIOSIS
Hon'ble Chancellor, Symbiosis International University (SIU)

Mentor

Dr. Vidya Yeravdekar
Principal Director, Symbiosis
Acting Vice-Chancellor, Symbiosis International University (SIU)

Advisory Committee

- Dr. Rajni Gupte, Pro Vice Chancellor, Symbiosis International University, Pune
- Dr. Bhama Venkataramani, Dean, Faculty of Management, Symbiosis International University, Pune
- Prof. Lalit Kathpalia, Director, Symbiosis Institute of Computer Studies and Research (SICSR), Pune
- Prof. (Dr.) Mona Khare, National University of Educational Planning and Administration (NUEPA), New Delhi
- Dr. Madhu Jain, Department of Mathematics, Indian Institute of Technology (IIT), Roorkee
- Dr. Amit Bardhan, Faculty of Management Studies, Delhi University, New Delhi
- Dr. Kanhaiya Singh, Professor, Fore School of Management, New Delhi
- Mr. Neville Lobo, Sr. Vice President & Head- Corporate HR, and Director, Management Development Center, Larsen and Toubro (L&T) Ltd.

Conference Chairman

Prof. Shirang Altekar
Director, Symbiosis Centre for Management Studies, NOIDA

Conveners

- Dr. Kriti Priya Gupta: kriti.gupta@scmsnoida.ac.in
- Dr. Bharti Wadhwa: bharti.wadhwa@scmsnoida.ac.in
- Dr. Sunita Dwivedi: sunita.dwivedi@scmsnoida.ac.in

Conference Venue

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES (SCMS), NOIDA

(Constituent of Symbiosis International University (SIU), Pune)

About NOIDA

One of the largest Industrial Townships of Asia, NOIDA is the fastest growing industrial and academic hub of India. NOIDA is a planned, integrated, modern Industrial City, well connected to the capital of India - New Delhi, through a network of roads, national highways and the ultra - modern DND flyover, offering inter - road linkages to all parts of the country. Spread over 20,316 hectares, with many sectors fully developed, NOIDA offers a pollution free high standard of living and highly supportive industrial environment with its unique infrastructure providing numerous, matchless facilities. Today, it stands as an enviable monument of the concept of integrated Industrial Township in the world, with greenery all around.



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