

INTERNATIONAL CONCLAVE 2021

Empowering Global Competencies

***“Industry 4.0: Towards Future
Industrial Opportunities & Disruptions”***

INTERNATIONAL CONCLAVE 2021

Industry 4.0: Towards Future
Industrial Opportunities & Disruptions

 24th-25th September, 2021



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ABOUT:

Symbiosis International (Deemed University), Pune, India

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. Established in 1971 by Prof. Dr. S.B. Mujumdar, it is a 'home away from home' for International students. The Institution is based on the principles of Vedic thought of "World as One Family". The University's name fittingly captures the quintessence of the relationship with International students; a mutually beneficial bond between India and the International student community. Symbiosis is committed to building international understanding by offering quality education, and is resplendent of the activities and students of more than 85 countries.



Symbiosis Centre for Management Studies, NOIDA, India

Symbiosis Centre for Management Studies, NOIDA, a Constituent of Symbiosis International (Deemed University), Pune began its operations in December 2010. Based in the National Capital Region, it imparts quality management education at the undergraduate level. The focus is on holistic growth of the student. Over the decade, SCMS NOIDA has grown leaps and bounds and is presently catering to over 900 students in its flagship program, Bachelor in Business Administration (BBA). With the focus on holistic growth of the students, SCMS NOIDA has reached the milestone of being rated amongst the best BBA colleges in India.



The Director's Message:



Dr. K.P. Venugopala Rao
Director,
Symbiosis Centre for Management
Studies, NOIDA

Technology is the engine for economic growth, the benefits of which can be witnessed in our daily life. From the times of the steam engine to the Internet of things, we have enjoyed the fruits of technology integration in the business. However, every phase has had its share of pangs during the transition, nevertheless, the human race has been moving seamlessly adapting to the new version of the industry every time successfully. Presently, from the localized markets to the global markets and the fading of geographical borders in business transactions seems to have made the brick-and-mortar structures in the ecosystem irrelevant. The e-solutions are the flavor of the day. This novel environment no more makes the application of technology the preserve of the backroom boys; it quickly percolates down the channel to be applied by the ground force. The rapid development in technology and its integration in the regular activities not only make opportunities galore but also brings along with unique challenges. In this back drop preparing the next gen for this emerging business environment becomes imperative.

Availability of the skilled workforce ensures a smooth transition into the next gen industry. Thus, skilling and upskilling tops the list of things to do. Unlike the earlier versions of the industry, the needs of industry 4.0 are fast changing. The skills learnt in the laboratories and the classrooms are quickly getting out-of-date by the time the young learner lands in a corporate job. We realise the significance of the role of higher education institutions and the need to collaborate with the industry in contributing to the capability building of the future workforce. To start with, intellectual discussions in this direction will bring to the fore the skillsets required by the industry.

SCMS NOIDA takes a step towards facilitating this process and invites global business leaders and academicians for the International Conclave to be held virtually. This platform will provide opportunities for the industry and academia to share their knowledge with the young participants and address the future needs. I am sure that the conclave will trigger innovative ideas and will also sow seeds of thoughts for futuristic solutions in the fertile minds of the participants.

I welcome the students, academicians and the corporate leaders to attend this conclave and contribute to the local and the global needs of the industry.

International Cell, SCMS-NOIDA

About Us:

The International Cell looks forward to exploring collaboration with foreign universities for semester exchange and summer school opportunities. We aim to organize workshops and talk series with international speakers from academics and industry. The cell also hopes to ensure a comfortable and conducive environment for international students during their stay in India.

We believe in cultivating, nurturing & fostering international exposure through education of high excellence and eminence. By creating a platform where scholars from all across the globe are appreciated, respected, and embraced with open arms, the cell tries to put its vision into practice.

The cell has successfully conducted various events, workshops, & talk series throughout the year with the aim to provide students with a holistic international exposure.

Our Initiatives:

- ❑ Semester Exchange/Abroad
- ❑ Global Immersion Programme
- ❑ Summer School
- ❑ Collaborative Online International Learning (COIL) Courses
- ❑ Global Talk Series
- ❑ Buddy initiative
- ❑ Symbiosis E-Symposiums
- ❑ International conference - "INCONSYM 2020"
- ❑ SYMFORUM 2.0
- ❑ International Women Day
- ❑ DHBW online Simulation program
- ❑ Symbiosis E - Academy workshops

Speakers at Global Talk Series 2020-2021



The pictures used in the collage are sourced from our events

INTERNATIONAL CONCLAVE:

Industry 4.0: Towards Future Industrial Opportunities & Disruptions

About the Conclave:

SCMS, NOIDA aims to provide vital enriching international exposure to the dynamic global environment. This virtual International Conclave will provide a substantial insight to the vibrant global industry practices and opportunities in Industry 4.0. The conclave plans to impart realistic global business knowledge to the participants via accomplished international practitioners followed by a series of activities and discussions to increase learner participation. The conclave will facilitate the holistic development of all the participants.

Course of the Conclave

This conclave aims to promote participant's engagement as well as provide substantial insight into the global world and economy. The conclave plans to impart pragmatic business knowledge via accomplished professionals who would address the learners followed by a series of educational games along with discussions to increase participants involvement. The conclave will facilitate the holistic development of all the participants.

Objectives:

- ❑ To comprehensively expand the learner's horizon exposing them to the vibrant global environment.
- ❑ To enable participants to enhance their knowledge on global disruption and opportunities in Industry 4.0 through interactive sessions by eminent international practitioners.

 **24th & 25th September, 2021**

Mode: Online Platform- ZOOM

Our Eminent International Speakers



Ms. Virginia Mijes Martin
Spain



Mr. Rahul Lodhe
India



Dr. Ashraf A. Mahate
U.A.E



Ms. Liliana Caimacan
United Kingdom



Mr. Imran Saeed
India



Dr. Suraj Nair
Singapore



Prof. Arjit Sikdar
U.A.E



Dr. Rohit Dhawan
Singapore



Mr. Sanjay Tiwari
India



Dr. Raj Kumar Ganeson
Malaysia



Mr. Sharad Goel
India



Mr. Vijay Gunti
India



Ms. Sonya P Banerjee
India

CONCLAVE SCHEDULE:

Day 1 (September 24, 2021)

Industry 4.0 : The Digital Thread Transforming Global Trade

•13:00 -14:00 (IST)

Keynote Speaker - Overview of Global Trade and Industry 4.0

•14:15-15:15 (IST)

Expert speaker - Future of Industry 4.0 Globally

•15:30-16:30 (IST)

Panel discussion - Will industry 4.0 radically transform the future?

•16:30-17:00 (IST) – Student activity



Ms. Virginia Mijes Martin

Keynote Speaker

President,
Blockchain Catalanian Association
Spain



Dr. Ashraf A. Mahate

Expert Speaker

Chief Economist,
Dubai Industries & Exports
U.A.E



Ms. Sonya P Banerjee
Panelist

VP Innovation & GTM (Go To Market Strategist),
Amplo Global Inc.
India



Mr. Imran Saeed

Panelist

Global Head – CPG,
Vice- President: Course5 Intelligence
India



Prof. Arjit Sikdar

Panelist

Associate Professor (International Business and
Strategy) and Associate Dean (Education),
University of Wollongong, Dubai
U.A.E



Dr. Suraj Nair

Panelist

Founder & Chief Technology Officer,
SPEEDCARGO TECHNOLOGIES PTE LTD.
Singapore



Dr. Rohit Dhawan

Panelist

APAC Regional Lead for Analytics Strategy,
Amazon Web Services
Singapore

Panelists:

CONCLAVE SCHEDULE:

Day 2 (September 25, 2021) A Framework for Navigating Trade 4.0

•**13:00 -14:00 (IST)**

Keynote Speaker – Driving innovation through Industry 4.0

•**14:15-15:15 (IST)**

Expert speaker – Emerging Global Opportunities in Industry 4.0

•**15:30-16:30 (IST)**

Panel discussion – Global Business in Industry 4.0 - A Twisted Fable of Growth and Innovation

•**16:30-17:00 (IST)** – Student activity



Mr. Rahul Lodhe
Keynote Speaker

“Senior Director Engineering”
SAP Artificial Intelligence
India



Ms. Liliana Caimacan
Expert Speaker

Head of Innovation- TATA Consumer Products,
Professor of Marketing & Innovation at
Hult Int. Business School
United Kingdom



Dr. Raj Kumar Ganeson
Panelist

CEO, UCSI Consulting Group
Malaysia



Ms. Sonya P Banerjee
Panelist

VP Innovation & GTM (Go To Market Strategist),
Amplo Global Inc.
India



Mr. Sanjay Tiwari
Panelist

Branding, Communication & Integrated Marketing Advisor;
Entrepreneur, Author and Teacher
India



Mr. Vijay Gunti
Panelist

Industry 4.0 & Digital Transformation Expert
India



Mr. Sharad Goel
Panelist

Director, Strategy and Operations,
Walmart Global Tech, India
India

Panelists:

Contact Us:



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Area Chair - Marketing
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International Cell

Ronnak Agarwal

Student Head

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Akshita Arora

Deputy Head

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