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SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES - NOIDA

Symbiosis International (Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

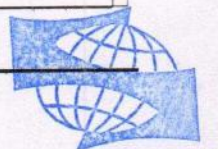
Accredited by NAAC with A Grade

Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D (Awarded Padam Bhushan and Padam Shri by President of India)

Name of the Institute: Symbiosis Centre for Management Studies, Noida						
Name of the Program: Bachelors of Business Administration						
Students Feedback for design and review of syllabus						
Academic Year: 2018-2019						
The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the students and required changes were made in the curriculum wherever found appropriate.						
No. of Respondents :226						
Sr No	Question	5	4	3	2	1
1	How do you rate the sequence of the Courses that you have studied/taught are in sequence to what you have studied/taught in the previous semester?	115	91	10	8	2
2	How do you rate the syllabus of the courses that you have studied/taught in relation to the competencies expected out of the course?	85	110	15	4	12
3	How do you rate the relevance of the units in Syllabus relevant to the course?	85	124	5	7	5
4	How do you rate the sequence of the units in the course?	65	116	33	6	6
5	How do you rate the allocation of the credits to the courses?	75	135	5	4	7
6	How do you rate the distribution of the contact hours among the course components?	56	145	11	6	8

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7	How do you rate the offering of the electives in terms of their relevance to the specialization streams?	65	152	2	4	3
8	How do you rate the electives offered in relation to the technological advancements?	90	105	15	9	7
9	How do you rate the electives offered in relation to the industry relevance?	110	98	4	8	6
10	How do you rate the relevance of the Text Books and reference books by their International recognition to the Courses?	103	100	10	7	6
11	Rate the Size of syllabus in terms of the load on the student	80	126	14	3	3
12	Rate the courses in terms of extra learning or self-learning considering the design of the courses	130	75	10	6	5
13	Rate the courses in terms of sequence of offering considering whether the preceding courses have been covered.	69	145	5	4	3
14	How do you rate the evaluation scheme designed for each of the course?	76	130	12	3	5
15	How do you rate the objectives stated for each of the course?	90	115	5	10	6
16	How do you rate competencies	70	117	18	12	9

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	expected out of the course?					
17	How do you rate the percentage of courses having LAB components?	88	110	14	8	6
18	How do you rate the experiments in relation to the real life Applications?	56	128	20	15	7
19	How do you rate the composition of the courses in terms of interdisciplinary approach?	120	75	20	7	4
20	How do you rate the overall curriculum in terms of Value Addition?	105	95	15	6	5
21	Would you recommend any new course / topic to be added in the program structure?	Yes-16 No- 210				

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1.	Students demanded more courses on Business Analytics and allied areas.	Certification workshops/courses by prestigious organizations like KPMG, E&Y and ICICI were organized for the students. In-house workshops on business analytics were organised to facilitate students learning in the area of analytics. A new specialization on Business Analytics has been introduced from Batch 2018-2021 looking at the market demand and employment trends to enhance employability of our students.

N. Singh

Mr. Narendra Singh Chaudhary
Name and Signature of
Faculty In-Charge / Coordinator

for Bhat

Name and Signature of Director

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Name of the Institute: Symbiosis Centre for Management Studies, Noida

Name of the Program: Bachelors of Business Administration

Teachers Feedback for design and review of syllabus

Academic Year: 2018-2019

The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the teachers and required changes were made in the curriculum wherever found appropriate.

No. of Respondents :20

Sr No	Question	5	4	3	2	1
1	How do you rate the sequence of the Courses that you have studied/taught are in sequence to what you have studied/taught in the previous semester?	10	6	2	1	1
2	How do you rate the syllabus of the courses that you have studied/taught in relation to the competencies expected out of the course?	12	5	3	0	0
3	How do you rate the relevance of the units in Syllabus relevant to the course?	9	8	2	1	0
4	How do you rate the sequence of the units in the course?	9	9	0	1	1
5	How do you rate the allocation of the credits to the courses?	14	6	0	0	0
6	How do you rate the distribution of the contact hours among	8	9	1	1	1

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	the course components?					
7	How do you rate the offering of the electives in terms of their relevance to the specialization streams?	9	9	2	0	0
8	How do you rate the electives offered in relation to the technological advancements?	7	11	2	0	0
9	How do you rate the electives offered in relation to the industry relevance?	9	10	0	1	0
10	How do you rate the relevance of the Text Books and reference books by their International recognition to the Courses?	8	8	3	1	0
11	Rate the Size of syllabus in terms of the load on the student	4	7	5	4	0
12	Rate the courses in terms of extra learning or self-learning considering the design of the courses	3	17	0	0	0
13	Rate the courses in terms of sequence of offering considering whether the preceding courses have been covered.	12	6	0	1	1
14	How do you rate the evaluation scheme designed for each of the course?	13	6	1	0	0
15	How do you rate the objectives stated for each of the course?	14	4	2	0	0

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16	How do you rate competencies expected out of the course?	16	3	0	1	0
17	How do you rate the percentage of courses having LAB components?	15	3	2	0	0
18	How do you rate the experiments in relation to the real life Applications?	10	9	1	0	0
19	How do you rate the composition of the courses in terms of interdisciplinary approach?	8	12	0	0	0
20	How do you rate the overall curriculum in terms of Value Addition?	15	5	0	0	0
21	Would you recommend any new course / topic to be added in the program structure?	Yes-0 No-20				

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1	The teachers found courses at SCMS Noida were found to be satisfactory.	The teachers are adding the new changes and developments happening in their courses curriculum and implementing the same in the form of cases, articles and experiential learning projects etc. to facilitate students learning and their holistic development. The teachers are taking extra tutorials and mentoring sessions to help the weak students and enhance their academic proficiency.

N. Singh

Mr. Narendra Singh Chaudhary

Name and Signature of
Faculty In-Charge / Coordinator

for R. Singh

Name and Signature of Director

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Name of the Institute: Symbiosis Centre for Management Studies, Noida

Name of the Program: Bachelors of Business Administration

Alumni Feedback for design and review of syllabus

Academic Year: 2018-2019

The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the Alumni and required changes were made in the curriculum wherever found appropriate.

No. of Respondents : 20

Sr No	Question	5	4	3	2	1
1	How do you rate the relevance of the units in Syllabus relevant to the course?	04	11	02	03	0
2	How do you rate the sequence of the units in the course?	04	12	01	02	01
3	How do you rate the allocation of the credits to the courses?	04	12	02	01	01
4	How do you rate the distribution of the contact hours among the course components?	03	13	01	02	01
5	How do you rate the offering of the electives in terms of their relevance to the specialization streams?	02	14	02	02	0
6	How do you rate the electives offered in relation to the technological advancements?	03	14	02	0	01
7	How do you rate the electives offered in relation to the industry relevance?	04	12	01	03	0
8	How do you rate the relevance of the Text Books and reference	03	13	01	03	0

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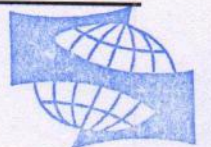
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	books by their International recognition to the Courses?					
9	Rate the Size of syllabus in terms of the load on the student	04	13	02	01	0
10	Rate the courses in terms of extra learning or self-learning considering the design of the courses	03	14	0	02	01
11	Rate the courses in terms of sequence of offering considering whether the preceding courses have been covered.	03	12	02	01	02
12	How do you rate the evaluation scheme designed for each of the course?	04	13	0	02	01
13	How do you rate the objectives stated for each of the course?	04	13	02	01	0
14	How do you rate competencies expected out of the course?	02	14	03	0	01
15	How do you rate the percentage of courses having LAB components?	03	11	04	01	01
16	How do you rate the experiments in relation to the real life Applications?	03	15	01	0	01
17	How do you rate the composition of the courses in terms of interdisciplinary approach?	02	14	03	01	0
18	How do you rate the overall curriculum in terms of Value	04	13	02	0	01

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Addition?						
19	Would you recommend any new course / topic to be added in the program structure?	No-16 Yes-4				

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1	They alumni emphasized on courses in field of analytics, digital marketing and alike suggested more industrial visits, seminars and guest lectures. They stressed more focus on Excel.	The frequency of the seminars workshops, Industrial visits are planned to be increased for the students in the coming year. The subjects suggested by the alumni are already part of the curriculum at SCMS-Noida. However, added certifications from reputed organizations as part of value added courses are planned for the coming semesters. Alumni were invited to deliver guest lectures and interact with the students.

N. Singh

Mr. Narendra Singh Chaudhary

Name and Signature of

Faculty In-Charge / Coordinator

for Bhat

Name and Signature of Director



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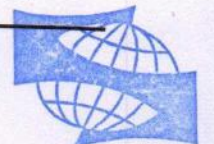
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Name of the Institute: Symbiosis Centre for Management Studies, Noida						
Name of the Program: Bachelors of Business Administration						
Employers Feedback for design and review of syllabus						
Academic Year: 2018-2019						
The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the employers and required changes were made in the curriculum wherever found appropriate.						
No. of Respondents : 23						
Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The courses offered in the Institute have relevance to societal needs and employment potential.	11	11	0	01	0
2	The curriculum has a good blend of theory and practical aspects.	09	11	03	0	0
3	The students of the programme are adequately trained in terms of knowledge, skills and values.	11	09	02	0	01
4	The students of the programme demonstrate the ability to learn new things quickly, to adapt, to the dynamic environment.	13	09	0	0	01
5	Would you recommend any new course / topic to be added in the program structure?	Yes- 3 No-20				

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Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1.	The employers stressed on more guest lectures and workshops aligned with the job scenarios in the market. They also suggested exposing students to advance Microsoft office tools and techniques with practical on site projects for better learning and exposure.	The students are getting more and more opportunities to learn from field projects like Business Development and with increased frequency of seminars, workshops and guest lectures. Courses on advanced excel and business analytics like R-programming, Python etc. are now integral part of the programme structures to better equip students and increase their employability and making them industry ready.

Mr. Narendra Singh Chaudhary

Name and Signature of
Faculty In-Charge / Coordinator

Name and Signature of Director



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Name of the Institute: Symbiosis Centre for Management Studies, Noida

Name of the Program: Bachelors of Business Administration

Parents Feedback for design and review of syllabus

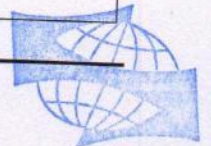
Academic Year: 2018-2019

The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the parents and required changes were made in the curriculum wherever found appropriate.

No. of Respondents : 69

Sr No	Question	Yes	No	May be
1	The curriculum of the course is well designed and promotes learning experience of the students.	62	01	06
2	Employability is given focus in the curriculum design.	53	0	16
3	The curriculum incorporates recent changes in the area.	53	0 2	14
4	My ward is improving his knowledge base through interaction with Faculty.	64	01	04
5	My ward is improving his knowledge base through this curriculum.	62	02	05
6	The changes introduced in the University in recent years are progressive.	55	0	14
7	Would you recommend any new course / topic to be added in the	2	67	0

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program structure?				
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Summary of Feedback Analysis and Action Taken

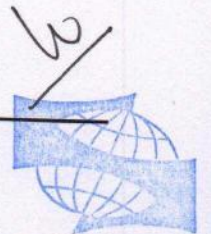
Sr. No	Particulars / Action Point	Action Taken
1.	The parents suggested more industry visits and some courses on business and professional ethics. They also stressed on organisation of seminars from experts from premier management institutes.	We already have lot of industry interaction with our students at SCMS-Noida. However, the frequency of seminars and guest lectures has been increased and more are proposed as regular activity to facilitate students to learn from the experiences of the corporate mentors. The curriculum had courses pertaining to ethics. The suggestions of the parents were taken care of wherever found suitable.

Mr. Narendra Singh Chaudhary

Name and Signature of
Faculty In-Charge / Coordinator

Name and Signature of Director

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