



॥वसुधैव कुटुम्बकम्॥

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES - NOIDA

Symbiosis International(Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)
Accredited by NAAC with A Grade

Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D (Awarded Padam Bhushan and Padam Shri by President of India)

Name of the Institute: Symbiosis Centre for Management Studies, Noida

Name of the Program: Bachelors of Business Administration

Students Feedback for design and review of syllabus

Academic Year: 2019-2020

The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the students and required changes were made in the curriculum wherever found appropriate.

No. of Respondents : 165

Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The topics were overlapping with the courses taught earlier / during the semester.	24	0	0	0	141
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	31	59	55	12	8
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	32	71	42	13	7
4	Adequate co-curricular learning opportunities are provided to me to support the curricular learning	30	53	52	20	10
5	The course is relevant to the industry requirements.	35	64	54	9	3
6	The course was overlapping with the courses taught earlier / during the semester.	4	20	47	44	50
7	The numbers of hours allocated to the course are adequate.	43	66	40	8	8
8	Placement of the course is in appropriate semester.	151	0	0	0	14
9	The faculty used the different pedagogies such as Case studies, Role play,	42	53	37	19	14

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	Industry visit, Presentation etc.					
10	My performance in internal evaluation was discussed with me.	32	67	48	12	6
11	My performance in internal evaluation was discussed with me.	27	49	45	25	19
12	Any suggestions for the faculty to improve	The students look overall satisfied with the Faculty at SCMS-Noida. The suggestions/recommendations given by them were taken care of during meetings with faculty and accordingly appropriate steps are taken to resolve issues, if any.				
13	Would you recommend any new course / topic to be added in the program structure?	Yes-5 No-160				

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1.	Students demanded more personality development courses. They demanded more industrial visits and mock interview sessions. They suggested more practical orientation to the subjects being taught.	More industrial visits and mock interview sessions will be planned. Experiential learning has been introduced in each course to give more practical orientation to the students.
2.	Students asked for more certificate courses.	The students are given opportunity through Corporate Interface and Talent Partnership Cell of SCMS-Noida to enroll them for the courses in coursera for free without any added costs and have value added courses.

Mr. Narendra Singh Chaudhary

Name and Signature of
Faculty In-Charge / Coordinator



Name and Signature of Director



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Name of the Program: Bachelors of Business Administration

Teachers Feedback for design and review of syllabus

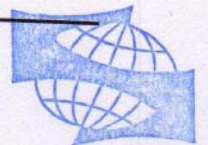
Academic Year: 2019-2020

The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the teachers and required changes were made in the curriculum wherever found appropriate.

No. of Respondents : 19

Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	11	6	0	2	0
2	The faculty members / teachers are supported with adequate learning resources	11	7	1	0	0
3	The faculty members / teachers are encouraged to establish linkages with Industry.	12	7	0	0	0
4	The syllabus is relevant and adequate in terms of scope, depth and choice to help develop the required competencies amongst students	9	8	1	1	0
5	Would you recommend any new course / topic to be added in the program structure?	Yes-1 No-18				

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Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1	The teachers found courses at SCMS Noida were found to be satisfactory. They suggested for tutorials for weak students.	The teachers are adding the new changes and developments happening in their courses curriculum and implementing the same in the form of cases, articles and experiential learning projects etc. to facilitate students learning and their holistic development.
		The teachers are taking extra tutorials to help the weak students and enhance their academic proficiency.

N. Singh

Mr. Narendra Singh Chaudhary

Name and Signature of
Faculty In Charge / Coordinator



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for Bhatt

Name and Signature of Director



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Name of the Institute: Symbiosis Centre for Management Studies, Noida

Name of the Program: Bachelors of Business Administration

Alumni Feedback for design and review of syllabus

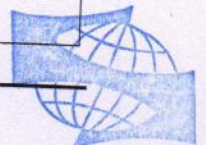
Academic Year: 2019-2020

The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the Alumni and required changes were made in the curriculum wherever found appropriate.

No. of Respondents : 18

Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.	2	8	7	0	1
2	The curriculum of the program is well designed and promotes learning experience of the students.	2	8	5	2	1
3	The courses offered in the Institute have relevance to societal needs and employment potential.	2	6	6	3	1
4	The institute encourages contribution from Alumni in curriculum and student development.	3	6	5	1	3
5	Would you recommend any new course / topic to be added in the program structure?	Yes-4 No-14				

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Summary of Feedback Analysis and Action Taken:

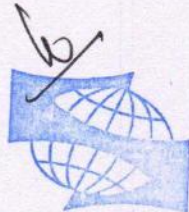
Sr. No	Particulars / Action Point	Action Taken
1	They stressed more industrial visits in rural areas and more guest lectures. They also suggested introduction of specializations like Operations and Entrepreneurship. They also suggested introduction of new courses like Artificial Intelligence, Machine Learning and Block Chain. They stressed more focus on Excel.	Industrial visits are planned for the students in the coming year. The subjects suggested by the alumni are already part of the curriculum at SCMS-Noida. However, added certifications from reputed organizations as part of value added courses are planned for the coming semesters.

Mr. Narendra Singh Chaudhary

Name and Signature of

Faculty In-Charge / Coordinator

Name and Signature of Director



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Name of the Program: Bachelors of Business Administration

Employers Feedback for design and review of syllabus

Academic Year: 2019-2020

The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the employers and required changes were made in the curriculum wherever found appropriate.

No. of Respondents : 20

Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The courses offered in the Institute have relevance to societal needs and employment potential.	10	9	0	1	0
2	The curriculum has a good blend of theory and practical aspects.	8	9	3	0	0
3	The students of the programme are adequately trained in terms of knowledge, skills and values.	10	8	1	0	1
4	The students of the programme demonstrate the ability to learn new things quickly, to adapt, to the dynamic environment.	9	10	0	0	1
5	Would you recommend any new course / topic to be added in the program structure?	Yes-2 No-18				

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Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1.	They stressed on more guest lectures and workshops aligned with the job prospects in the market. They also suggested to expose students to advance excel tools and techniques.	More guest lectures planned in the coming years. Courses on advanced excel and allied tools and techniques are now integral part of the programme structures to better equip students and make them more employable and industry ready.

N. Singh

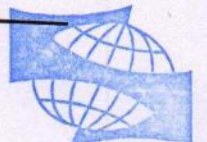
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Name and Signature of
Faculty In-Charge / Coordinator

for Blak

Name and Signature of Director

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Name of the Institute: Symbiosis Centre for Management Studies, Noida

Name of the Program: Bachelors of Business Administration

Parents Feedback for design and review of syllabus

Academic Year: 2019-2020

The feedback has been taken through structured feedback questionnaire through online mode i.e. google forms and the feedback received was analyzed and accordingly required action was taken on the suggestions received from the parents and required changes were made in the curriculum wherever found appropriate.

No. of Respondents : 84

Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	There is a positive change in the behaviour of my ward after joining the Institute.	29	36	12	2	3
2	The curriculum would make my ward employable and industry ready.	22	36	20	4	2
3	The curriculum provides choice of courses / specialization to select.	37	36	9	1	1
4	Would you recommend any new course / topic to be added in the program structure?	Yes-3 No-81				

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1.	Parents suggested addition of languages like Japanese and Chinese. They also stressed on organisation of seminars from experts from premier management institutes. They also stressed on addition of more reference books in the library.	We already teach French and German at SCMS-Noida taking students' interests and market demand. The frequency of seminars and guest lectures has been increased and more are proposed as regular activity to facilitate students to learn from the experiences of the corporate mentors. The recommendation to increase reference books has been under consideration and steps are initiated to implement the same.

N. Singh

Mr. Narendra Singh Chaudhary



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