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SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, NOIDA

Symbiosis International (Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-accredited by NAAC with A++ Grade | Awarded Category- I by UGC

Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D (Awarded Padma Bhushan and Padma Shri by President of India)

Curriculum Feedback Collection Analysis and Action Taken Report For Academic Year 2021-22



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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Alumni Feedback For Design and Review of Syllabus		
Academic Year 2021-22		
The feedback is taken from alumni through online mode during the alumni meet and by circulating google forms. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the alumni.		
No. of Respondents: 20		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	The courses offered at SCMS, Noida were found satisfactory by the alumni. They stressed the inclusion of more practical courses based on Artificial intelligence and Analytics.	The programme structure already has the inclusion of various courses providing practical knowledge to the students. Under the Specialization 'Business Analytics' students have various courses to opt for.


Dr. Nidhi Phutela
Officiating Director
Symbiosis Centre for Management Studies, Noida





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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Industry Experts' Feedback For Design and Review of Syllabus		
Academic Year 2021-22		
The feedback is taken from industry experts through online mode during the internship drives and online guest sessions and campus placements. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the industry experts.		
No. of Respondents: 19		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	The industry experts suggested including more practical-oriented talks and courses based on current changes in the market such as and Fintech etc. The courses offered at SCMS, Noida were found satisfactory by industry experts.	Though the programme structure has various courses based on programming language and analytics, to add more value to these courses few webinars based on industry 4.0 have been conducted for the students.


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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Parents Feedback For Design and Review of Syllabus		
Academic Year 2021-22		
The feedback is taken from parents through online mode during the online parent-teacher meet by circulating google forms. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the parents.		
No. of Respondents: 47		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	The parents were completely satisfied with the programme structure which has many choices to select from. They suggested organizing some sessions on skill development and personality development.	The suggestions given were discussed from time to time and a value-added course has been designed and conducted for the students.


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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Students Feedback For Design and Review of Syllabus		
Academic Year 2021-22		
The feedback is taken from students through online mode during the online open house discussion with the Director. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the students.		
No. of Respondents: 116		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	The students were highly satisfied with the programme structure which is according to the industry requirements. They suggested organizing more webinars and guest sessions from industry experts.	The suggestions given by students were taken into consideration and many sessions have been planned with industry experts. The student's request was considered and appropriate steps were taken.


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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Faculty Feedback For Design and Review of Syllabus		
Academic Year 2021-22		
The feedback is taken from faculties in online meet during the faculty meetings with the director. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the faculty.		
No. of Respondents: 20		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	The faculty found the courses offered at SCMS, Noida satisfactory. A few faculty members suggested courses on 'Talent Management' in the HR domain. Few faculties were also willing to suggest new courses only after proper research and analysis.	The suggestion given by faculties to add a course on 'Talent Management' has been considered and included in the course curriculum of 2022-25.


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Action Taken Report

IQAC Meeting 11/10/2021

Resolutions	Action Taken	Status
Resolution 1: Plan for Academic Quality Initiatives	<p>OBE workshop was conducted on Dec., 20, 2021 by Dr. Nidhi Natrajan wherein she clarified the concept of OBE and gave guidelines for preparing course handout and framing of course outcomes.</p> <p>Internalization Cell organised the following webinars in the month of November, 2021</p> <ol style="list-style-type: none">1. Promotion and Branding of retail industry in current era2. Internet policies and regulation <p>The Library organised following workshops:</p> <ol style="list-style-type: none">1. User Awareness program on Similarity Check using Turnitin2. Pearson E book access training3. CMIE Prowess IQ access training	Closed
Resolution 2: Plan for Research Initiatives (Study Circle)	<p>IRC Study Circles has commenced with faculty taking session on Multiple Regression Analysis and Structural Equation Modelling. The practice is expected to continue till the month of March 2022.</p>	Closed
Resolution 3: Preparedness about NAAC & status of AQAR data submission (Reporting of Status- Criteria wise)	<p>Criteria wise meetings with IQAC in charge and the Director have been started.</p>	In progress





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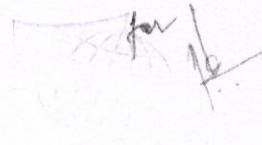
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Action Taken Report

IQAC Meeting 10/02/2022

Resolutions	Action Taken	Status
Resolution 1: Approval to Value added courses	The Two Value added courses were approved and successfully completed	Closed
Resolution 2: Course restructuring for the next session	The course changes as approved in IQAC will be implemented in the next academic year.	Closed
Resolution 3: Management of Service learning course	The service learning course is successfully completed with all the evaluations conducted and marked	Closed
Resolution 4: Conduction of Symaroh 22	The event is successfully organized on 4 th and 5 th March, 2022.	Closed
Resolution 5: Workshop on Gender Equality	The workshop was organized on 28 th March, 2022.	Closed



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Minutes of Meeting

Meeting called by:	OFFICIATING DIRECTOR, SCMS NOIDA	Type of meeting:	QIC Meeting
Date & Time:	30.05.2022 & 03:30 PM	Location: Directors' Conference Room	
Facilitator:	Dr. Rinku Sanjeev	Note taker:	
Meeting Attendees:	QIC Members		
Agenda Items		Chaired by	Dr. Nidhi Phutela
1. Reporting of Collaborative Quality Initiatives			
2. Reporting of Research Initiatives			
3. Criteria wise reporting			
4. Any other item by the permission of the Chair			

Dr. Nidhi Phutela, Officiating Director, SCMS Noida opened the meeting with the welcome of the all the Quality Improvement Cell (QIC) Members. The meeting started with sharing of the action taken report on the resolutions of the QIC meeting held on Feb.10, 2022.

This was followed by discussions over the following agenda points.

Item 1: Reporting of Collaborative Quality Initiatives

The COIL course titled 'Comparing Students' Consumption Behaviours: A Cross-Cultural Exercise' is given formal approval by QIC.

Item 2: Reporting of Research Initiatives

Dr. Kriti has reported that 15 sessions of IRC study circle (faculty training sessions on research tools delivered in peer learning mode) have been organized in the year AY 2021-22. Six Faculty members have been identified as resource persons to conduct the sessions. Dr. Kriti also reported that 15 research paper by faculty of SCMS Noida have been published in reputable journals in the AY 2021-22.



nb.

Item 3: Criteria wise reporting of Quality Initiatives

Dr. Rinku reported about various quality initiatives taken during the year. These are as follows:

1. Two value added courses based on contemporary issues have been successfully completed.
2. Mentoring Cell conducted various webinar for students.
 - a. Sessions on emotional wellbeing in collaboration with Symbiosis Centre for Emotional Wellbeing (SCEW)
 - b. Workshop on selection of appropriate electives from career perspective.
3. International cell conducted Ten sessions of reputable international speakers on contemporary topics under the 'Global Talk Series'. The cell also organized Marketing Summit and an International Conclave during the AY 2021-22.
4. Two workshops have been conducted by QIC cell. These were-
 - a. Workshop on Gender Sensitization for students, faculty members and staff on --.
 - b. Workshop on Email Etiquettes for Staff Members on May 30, 2022.
5. E-resource training like Prowess, access of e-books and other e data based training has been facilitated by the institute library.

Item 4: Any other agenda by the permission of Chair

1. Dr. Nidhi Phutela mentioned about green initiatives taken by the Exam Department of SCMS Noida during the AY 2021-22.
2. She has also advised Dr. Nidhi Natrajan to begin the course structure planning and preparation process for BBA 2022-2025 batch.
3. Dr. Phutela instructed Dr. Rinku Sanjeev, QIC Coordinator, to start the process of compiling data for the AY 2021-22 for Annual Quality Assurance Report (AQAR) and Outcome Metrics and Performance Indicators (OMPI) preparation.
4. The QIC and Academics Department is required to conduct a staff development program (SDP) on 'Presentation Skills' for office Staff of SCMS Noida.
5. The Library department is required to organize a book exhibition to showcase the rich variety of Library resources of SCMS Noida.

No further points had been raised for discussion.

Resolution/Action items from Agenda Points	Person Responsible / Action Taken	Deadline/ Target Dates
Resolution 1: Approval to COIL Course Comparing Students' Consumption Behaviours: A Cross-Cultural Exercise	Dr. Priya Grover	Immediate
Resolution 2: Revision of the Program Structure	Dr. Nidhi Natrajan	Next Academic Year (2022-23)
Resolution 3: AQAR & OMPI Preparedness for the year 2021-22	Dr. Rinku Sanjeev	August 2022



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